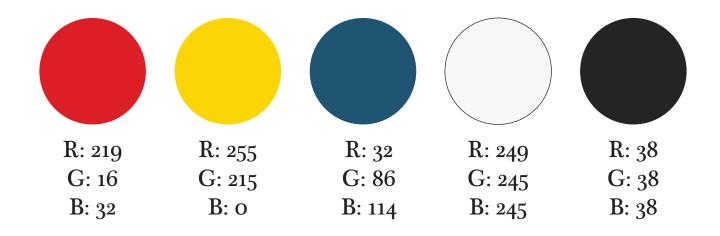
RONALD McDonald House Charities of Ann Arbor Mobile Application

ARTBOARD:

iPhone 6 Plus 1242px x 2208 px

Color Scheme:

Triad color scheme



Typography:

Plantagenet Cherokee Regular Header 1 (135 pt) Header 2 (80 pt)

Header 3 (52 pt)

Body 1 (63 pt)

Captions (45 pt)

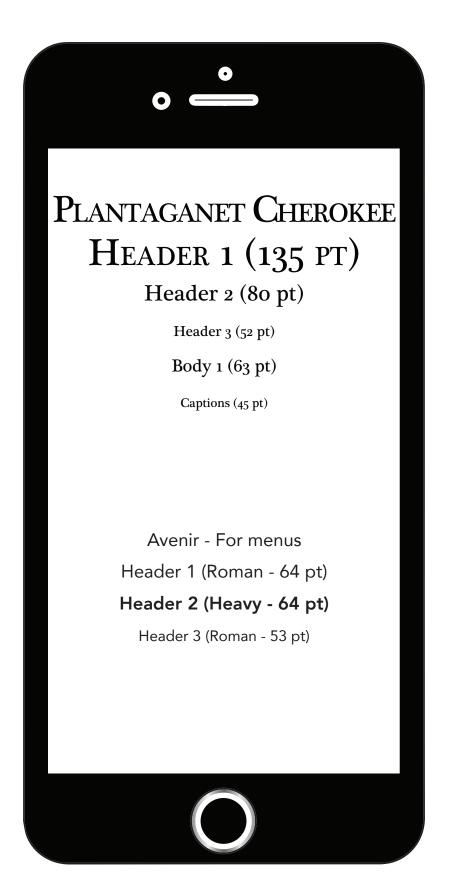
Avenir

Header 1 (Roman - 64 pt)

Header 2 (Heavy - 64 pt)

Header 3 (Roman - 53 pt)

Typography (cont.):



ELEMENTS:

- Banner that lives at the top of the screen at all times. Contains menu button and logo.
- Slide-out app navigation menu
- Drop-down description boxes
- Semi-transparent donation button lives in the bottom right of the screen at all times while navigating app menus.
- Input text boxes where the user can type in their messages to donors, or review their stay.
- Links out to the RMH Ann Arbor website (in the family stories page).
- Donation page can be linked with PayPal.

SELECTED ICONS:









(via paypal.com)



SELECTED IMAGES:

 $Parking \ (https://goo.gl/GXOgK_3)$



Moon (Ethan Jannott)



RMH House Photo (https://goo.gl/qkJMzC)



Family Stories Banner (https://goo.gl/96A71U)



Communication (https://goo.gl/2HKsS8)



Cardiovascular Center (https://goo.gl/FKPhmg)



Selected Images (cont.):

Blue Background



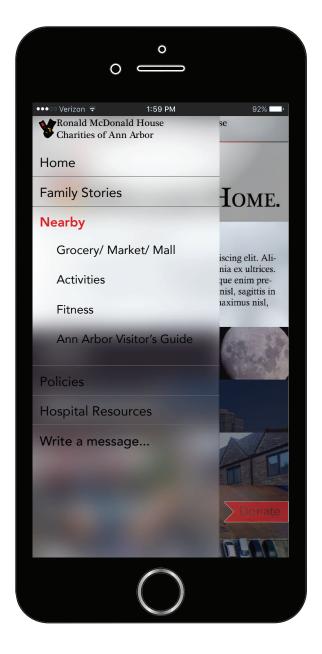
Grey Background



RENDERINGS:

100% zoom





APP ICON:



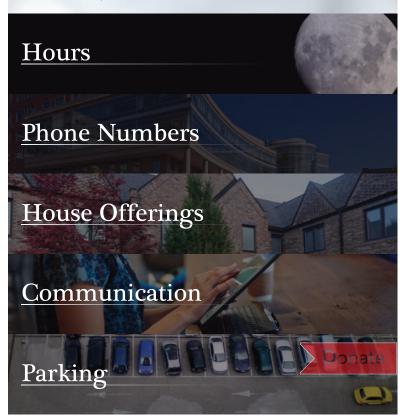
OPENING SCREEN:





About The House

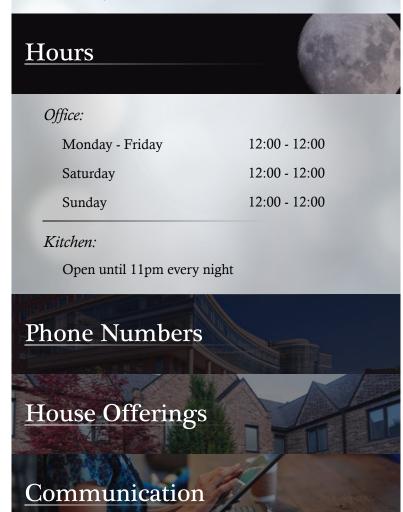
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam interdum erat sed urna sodales, sed lacinia ex ultrices. Pellentesque blandit purus velit, nec pellentesque enim pretium vitae. Praesent a mollis lorem. Cras erat nisl, sagittis in diam vel, maximus laoreet elit. Sed sit amet maximus nisl, vel iaculis nibh.



•••○ Verizon 🕏 1:59 PM 92% 🗆 Ronald McDonald House Charities of Ann Arbor WELCOME HOME.

About The House

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam interdum erat sed urna sodales, sed lacinia ex ultrices. Pellentesque blandit purus velit, nec pellentesque enim pretium vitae. Praesent a mollis lorem. Cras erat nisl, sagittis in diam vel, maximus laoreet elit. Sed sit amet maximus nisl, vel iaculis nibh.



Computer and Wireless Access:

- Wireless internet is available throughout the House, including your sleeping room.
- The wireless network is Mguest-UMHS.
- Dell tablets are available for check out from the office for a 24 hour loan period. One tablet per family can be checked out by an adult over 18 years old on a first come basis. The tablets provide internet access and are loaded with fun apps.

Telephone Calls:

• **Incoming calls** are sent directly to your room. The caller will receive an auto-attendant prompt to say the name of your patient.

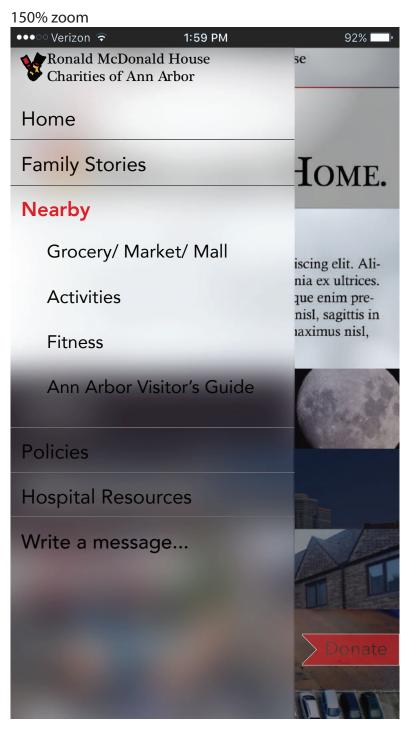
Outgoing calls

- For calls to the hospital, dial the last 5 digits of the number.
- To reach the office:
 - 9am 9pm: dial 81080
 - For urgent matters after 9pm: dial 81865

Mail:

- Incoming mail is placed in your mailbox outside of the office. If you receive a package, a note will be placed in your mailbox & held in the office until you can pick it up. Please check your box regularly.
- Outgoing mail is placed in a wire box inside of the office. If you need a stamp, please let us know!





150% zoom



The Fife's Story

So, there I am sitting at the dining room table with another father staying at the Savannah Ronald McDonald House. He had that same shell-shocked look that my wife and I had the week before. I asked why he and his wife were there and he told me the story about their baby being born prematurely. Their little guy was only one and a half pounds... (Read more»)

-Ben Okri

The Kennedy's Story

On April 25, 2011 our babies came at 27 weeks and 6 days. They had been growth restricted in utero due to preeclampsia. That was a very scary day. Chad received the call a couple of days later that a room had opened up at the Ronald McDonald House for our family. I didn't want him to leave me, but we didn't want to miss the chance on our room... (Read more»)

The Murkison's Story

Our experience with the Savannah Ronald McDonald House began in early December 2011, when our entire family was involved in a car accident outside of Savannah while we were visiting relatives for the weekend. Both our children were admitted to Memorial PICU, though thankfully after only one day our older son Ben moved to a regular room out of critical care... (Read more)

150% zoom

••• o Verizon 🕏

Name:

Message:

1:59 PM

Your words mean

A LOT TO US.

Here, you can leave us a note about

We would love to hear about your stay.

Send 🕢

your stay or thank our donors.

Ronald McDonald House Charities of Ann Arbor

LEAVE A MESSAGE:

DONATE PAGE:

25% zoom
**•• Verizon • 1:59 PM 92% Ronald McDonald House Charities of Ann Arbor
WE APPRECIATE ANY
AND ALL DONATIONS.
x Y
Give a Hand
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In a lobortis magna, nec fringilla eros. Quisque id metus vitae nisl sodales luctus. Donec nec mi posuere, porttitor metus iaculis, rhoncus enim.
Please accept my gift for: night(s) x \$125/night = \$ (It costs approximately \$150 per night to house a family)
— OR —
Please charge my/our: O Visa PayPal (Login required) O American Express Card Number: SSN:
Donation made by: Name:
Email:
Leave a message with your donation:
Send 4

92%